

SABS FY13

Grantee Information

ID 1709  
 Grantee Name KRQB-TV  
 City Rohnert Park  
 State CA  
 License Type Community

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: 1.1

	End of Previous FY	End of Current FY
<b>Assets</b>		
Cash and Cash Equivalents	\$ 578,155	\$ 181,120
All Other Current Assets	\$ 421,561	\$ 213,054
All Non-Current Assets	\$ 2,527,143	\$ 2,143,731
<b>Total Assets</b>	<b>\$ 3,526,859</b>	<b>\$ 2,537,905</b>
<b>Liabilities</b>		
All Current Liabilities	\$ 706,265	\$ 545,935
All Non-Current Liabilities	\$ 512,576	\$ 504,405
<b>Total Liabilities</b>	<b>\$ 1,218,841</b>	<b>\$ 1,050,340</b>
<b>Net Assets</b>		
Invested in Capital Assets (Net of Related Debt)	\$ 184,866	\$ 178,590
Other Restricted Net Assets	\$ 137,422	\$ 38,352

Unrestricted Net Assets \$ 1,985,730

\$ 1,270,623

Total Net Assets \$ 2,308,018

\$ 1,487,565

Balance Formula (TA - (TL+TNA)) \$

\$ 0

1.1 Statement of Financial Position (Balance Sheet) Jump to question: 1.1

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Separately

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only) Jump to question: 1.2

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined

Comments

Question Comment

No Comments for this section

2.1 Total Station Revenue Jump to question: 2.1

Total (\$)

Passive Revenue \$ 1,585

Royalties \$

Copyright Tribunal Distributions \$

Gains on Sale of Assets - Property and Equipment \$

Interest and Dividends: Non-Endowment \$ 1,213

Interest and Dividends: Endowment \$

Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment \$ 5,056

Realized Gains (Losses) on Marketable Securities Transactions: Endowment \$

Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment \$ 9,997

Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment \$

Total Passive Revenue \$ 17,851

Non-Passive Revenue \$

CPB CSG \$ 397,482

Membership (Contributions < \$1,000)	\$	440,970
Major Giving (Contributions >= \$1,000)	\$	77,070
Planned Giving (Realized)	\$	5,699
Capital	\$	
Endowment	\$	0
Grant Solicitation (Competitive)	\$	143,750
Production Underwriting	\$	0
Spot/Run of Schedule Underwriting	\$	181,883
All Other Underwriting	\$	
Contract Production & Services	\$	17,976
Content Distribution Activities	\$	293,962
Program Guide	\$	
Auction	\$	230,553
Subsidiaries	\$	
State Government Appropriation (Unrestricted)	\$	
All Other	\$	190,793
<b>Total Non-Passive Revenue</b>	\$	<b>1,980,138</b>
<b>Total Station Revenue</b>	\$	<b>1,997,989</b>

Jump to question:

**2.2 Revenue Sources and Type**

	Trade/In-Kind Revenue	Indirect Support Including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$ 0				\$ 12,800	\$ 12,800
State Government	\$					0
Local and All Other	\$ 66,000				\$ 65,420	\$ 131,420

Government

CPB	\$		\$		\$	397,482	\$	397,482
PBS	\$		\$		\$	43,580	\$	43,580
NPR	\$		\$		\$		\$	0
Public Broadcasting Stations	\$		\$		\$		\$	0
Individuals	\$	770	\$		\$	797,788	\$	798,558
Businesses (For Profit Entities)	\$	108,496	\$		\$	407,671	\$	516,167
Foundations (Not For Profit Entities)	\$	13,865	\$		\$	83,465	\$	97,330
State and State Supported Colleges and Universities	\$		\$		\$	200	\$	200
Private Colleges and Universities	\$		\$		\$		\$	0
All Other Sources	\$		\$		\$	452	\$	452
<b>Total Station Revenue</b>	\$	189,131	\$	0	\$	1,808,858	\$	1,997,989

Comments  
 Question No Comments for this section  
 Comment

3.1 Station Expenses (Excluding Depreciation)

Full Time Equivalents (FTEs)      Salary      Bonus/ Incentive Comp.      Benefits & Accruals      Indirect, & In-Kind Expenses      Direct, Total Expenses

Jump to question:

Corporate Management &

**Support**

General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)  \$  \$  \$   \$

Finance and HR  \$  \$  \$   \$

Administrative Support  \$  \$  \$   \$

**Total Corporate Management & Support**  \$  \$  \$  \$  \$

**Development**

Membership - Pledge/On-Air  \$  \$  \$  \$  \$

Membership - Direct Mail  \$  \$  \$  \$  \$

Membership - Telemarketing  \$  \$  \$  \$  \$

Membership - Web/Online Fundraising  \$  \$  \$  \$  \$

Membership - All Other  \$  \$  \$  \$  \$

Major Giving  \$  \$  \$  \$  \$

Planned Giving  \$  \$  \$  \$  \$

Capital Campaigns  \$  \$  \$  \$  \$

Endowment Campaigns  \$  \$  \$  \$  \$

Grant Solicitation (Competitive)  \$  \$  \$  \$  \$

**Total Development**  \$  \$  \$  \$  \$

**Auction**

Auction  \$  \$  \$  \$  \$

**Underwriting**

National Production Underwriting  \$  \$  \$   \$

Local Production Underwriting	0.08	\$ 2,340	\$ 4,542	\$ 1,570		\$ 8,452
Spot/Run of Schedule Underwriting	0.32	\$ 9,345	\$ 18,171	\$ 6,282		\$ 33,798
Educational Services Underwriting	0	\$ 0	\$ 0	\$ 0		\$ 0
Community Engagement Underwriting	0	\$ 0	\$ 0	\$ 0		\$ 0
Special Event & Other Underwriting	0	\$ 0	\$ 0	\$ 0		\$ 0
<b>Total Underwriting</b>	<b>0.80</b>	<b>\$ 23,365</b>	<b>\$ 45,427</b>	<b>\$ 15,705</b>	<b>\$ 39,344</b>	<b>\$ 123,841</b>
<b>Programming</b>						
Program Acquisition	0.09	\$ 6,243	\$ 0	\$ 973	\$ 261,388	\$ 268,604
Program Scheduling	0.45	\$ 31,218	\$ 0	\$ 4,868		\$ 36,086
<b>Total Programming</b>	<b>0.54</b>	<b>\$ 37,461</b>	<b>\$ 0</b>	<b>\$ 5,841</b>	<b>\$ 261,388</b>	<b>\$ 304,690</b>
<b>Production</b>						
National Broadcast Production	1.18	\$ 52,557	\$ 0	\$ 9,989	\$ 149,767	\$ 212,313
Local Broadcast Production	0.65	\$ 24,675	\$ 0	\$ 5,320	\$ 22,654	\$ 52,649
Contract Production & Services	0.20	\$ 6,582	\$ 0	\$ 1,669		\$ 8,251
Non Broadcast Production (Including Fixed Point to Point, Web, etc.)	0.49	\$ 27,040	\$ 0	\$ 3,837	\$ 10,126	\$ 41,003
<b>Total Production</b>	<b>2.52</b>	<b>\$ 110,854</b>	<b>\$ 0</b>	<b>\$ 20,815</b>	<b>\$ 182,547</b>	<b>\$ 314,216</b>
<b>Content Distribution &amp; Delivery (CD&amp;D)</b>						
Transmission/Distribution	0	\$ 0	\$ 0	\$ 0		\$ 0
Operators (Master Control)	4.73	\$ 124,636	\$ 0	\$ 33,312		\$ 157,948
Technical Maintenance	0.49	\$ 43,154	\$ 0	\$ 6,160		\$ 49,314

Production Support	0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Information Technology	0.40	\$ 23,976	\$ 0	\$ 6,501	\$ 198,989	\$ 30,477	\$ 436,728	\$ 0
<b>Total CD&amp;D</b>	<b>5.62</b>	<b>\$ 191,766</b>	<b>\$ 0</b>	<b>\$ 45,973</b>	<b>\$ 191,751</b>	<b>\$ 1,178,851</b>	<b>\$ 2,216,718</b>	<b>\$ 0</b>
<b>Educational Services and Community Engagement</b>								
Educational Services	0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Community Engagement	0.62	\$ 29,337	\$ 0	\$ 3,537	\$ 13,477	\$ 46,351	\$ 0	\$ 0
<b>Total Educational Services and Community Engagement</b>	<b>0.62</b>	<b>\$ 29,337</b>	<b>\$ 0</b>	<b>\$ 3,537</b>	<b>\$ 13,477</b>	<b>\$ 46,351</b>	<b>\$ 0</b>	<b>\$ 0</b>
<b>Marketing/ CRM</b>								
Marketing, PR & Communications	0.66	\$ 23,248	\$ 0	\$ 5,495	\$ 90,441	\$ 119,184	\$ 0	\$ 0
Program Guide	0.37	\$ 17,390	\$ 0	\$ 2,616	\$ 5,827	\$ 25,833	\$ 0	\$ 0
Viewer & Member Services		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Special Events		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
<b>Total Customer/Relationship Management</b>	<b>1.03</b>	<b>\$ 40,638</b>	<b>\$ 0</b>	<b>\$ 8,111</b>	<b>\$ 96,268</b>	<b>\$ 145,017</b>	<b>\$ 0</b>	<b>\$ 0</b>
<b>Other Activities &amp; Services</b>								
Other Activities & Services		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
<b>Total Station Expenses (Excluding Depreciation)</b>	<b>19.68</b>	<b>\$ 800,689</b>	<b>\$ 45,427</b>	<b>\$ 191,751</b>	<b>\$ 1,178,851</b>	<b>\$ 2,216,718</b>	<b>\$ 0</b>	<b>\$ 0</b>

Jump to question:

**3.2 Other Activities & Services**  
 Please Describe Other Activities & Services  
 (Required if this expense category is utilized in Station Expenses)

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question: 3.3

Full Time Equivalents (FTEs)

- Corporate Management & Support
- Development
- Auction
- Underwriting
- Programming
- Production
- CD&D
- Educational Services
- Community Engagement
- Customer/Relationship Management
- Other Activities & Services
- Total Student/Intern FTEs

3.4 In-Kind Expense Detail

Jump to question: 3.4

In-Kind Expenses \$

- Corporate Management & Support
- Development
- Auction
- Underwriting
- Programming
- Production
- CD&D
- Educational Services
- Community Engagement



Customer/Relationship Management

Other Activities & Services

Total Station In-Kind Expenses

\$  
\$  
\$ 73,829

**3.5 Indirect Support Expense Detail**

Jump to question:

Indirect Support - Occupancy

Indirect Expenses \$  
\$

Indirect Support - Analog Transmitter Power

\$

Indirect Support - Digital Transmitter Power

\$

Indirect Support - All Other Expenses

\$

Total Station Indirect Support

\$ 0

Total Station In-Kind Plus Indirect (Including Occupancy) Expenses

\$ 73,829

Jump to question:

**3.6 Capital Expenses and Related Items**

Land and Buildings

Capital Expenses (\$) \$

Depreciation/ Amortization (\$) \$ 22,772

(\$) Funded Depreciation \$

Administrative and General Office Equipment

\$

\$ 23,449

\$

Production Equipment

\$

\$ 5,313

\$

CD&D and IT Equipment

\$ 197,912

\$ 241,743

\$

Production Content (Capitalization and Amortization of Shows/Content)

\$

\$

\$

Other Capital Expenditures

\$

\$

\$

Total

\$ 197,912

\$ 293,277

\$ 0

Total Station Expenses (Including Depreciation)

\$

\$ 2,509,995

\$

Comments

Question Comment

**4.1 Corporate Management & Support Expense Detail**

Jump to question:

Direct, Indirect & In-Kind Expenses (\$)

**Do Not Allocate These Expenses to Other Functional Areas**

Rent/Lease/Mortgage (excluding tower lease payments)		\$	2,512
Telecommunications and Utilities (excluding Transmitter Power)		\$	51,091
Consulting, Contracted & Outsourced Personnel and Services Fees		\$	13,525
Legal Fees		\$	1,196
Accounting/Payroll Fees		\$	18,888
Governance and Advisory Board Expenses		\$	0
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)		\$	24,836
Facilities Maintenance		\$	13,307
Professional Development/Training (For All Staff)		\$	
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)		\$	
Interest Expense		\$	34,117
All Other Corporate Management & Support		\$	25,580
<b>Total Corporate Management &amp; Support</b>		\$	185,052

**4.2 Station Volunteers**

Jump to question:

Report the total number of volunteer event days that benefited your station during the fiscal year?

Comments

Comment

No Comments for this section

**5.1 Membership Revenue (<\$1,000)**

Jump to question:

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ 193,020	\$ 15,489	\$ 38,750	\$ 18,911	\$ 266,170
Direct Mail	\$ 10,496	\$ 108,352	\$ 16,354	\$ 10,102	\$ 145,304
Telemarketing	\$	\$	\$	\$	0
Web/Online	\$ 3,388	\$ 6,762	\$ 1,721	\$ 660	\$ 12,531

Other Membership Programs	\$ 544	\$ 10,294	\$ 3,381	\$ 2,746	\$ 16,965
<b>Total</b>	\$ 207,448	\$ 140,897	\$ 60,206	\$ 32,419	\$ 440,970

**5.2 Membership - # of Donors (<\$1,000)**      Jump to question:

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift (#)
Pledge/On Air	1,665	206	390	2,261	178
Direct Mail	165	1,757	257	2,179	165
Telemarketing	0			0	
Web/Online	38	76	25	139	7
Other Membership Programs	4	57	34	95	14
<b>Total</b>	1,872	2,096	706	4,674	364

**5.3 Cumulative Annual Gifts (Membership and Major Giving)**      Jump to question:

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	4,674	5,038	\$ 440,970
\$1,000 to \$9,999	23	32	\$ 51,910
\$10,000 and above	1	1	\$ 25,160
<b>Total</b>	4,698	5,071	\$ 518,040

**5.4 Gift Type Detail**      Jump to question:

<b>Total</b>		
Matching Gifts (\$ Amount)	\$ 1,622	
Sustainer Gifts (# of Donors)	79	

**5.5 Planned Giving Revenue Detail**      Jump to question:

Total amount of Planned Giving	Realized in FY (#)	Realized in FY (\$)
	<input type="text" value="3"/>	\$ 5,699
<b>Total</b>	<input type="text" value="3"/>	\$ 5,699

**5.6 Endowment Fund Detail**      Jump to question:

Value of Fund at start of Fiscal Year?  
 New Endowment Contributions  
 Realized Investment Gains  
 Unrealized Investment Gains (Losses)  
 Discretionary spending from the Endowment Fund  
 Discretionary additions to the Endowment Fund  
 Value of Fund at end of Fiscal Year?  
 Value of pledged gifts not yet received?

**Endowment Fund (\$)**  
 \$ 0  
 \$ 0  
 \$  
 \$  
 \$  
 \$  
 \$  
 \$  
 \$

**5.7 Development Expenses**

Premiums' Total  
 Consulting, Contracted & Outsourced Personnel and Services Fees  
 Other Expenses  
 Total

Jump to question:   
**Direct & In-Kind Expenses (\$)**  
 \$ 75,836  
 \$ 26,621  
 \$ 60,946  
 \$ 163,403

**5.8 Pledge Appeal Minutes**

Live  
 Virtuals/Pledge Events  
 Pre-Taped Local Breaks  
 Air-Checks  
 Total  
 # of total Pledge Appeal Minutes between 11PM and 6AM?  
 Comments  
 Question  
 No Comments for this section

Jump to question:   
**# of Minutes**  
 280.00  
 25,648.00  
 350.00  
 25.00  
 26,303.00  
 3,000.00

**Comment**

**6.1 Underwriting Revenue Detail**

Jump to question:

	Revenue (\$)
National Production Underwriting	\$ <input type="text"/>
Local Production Underwriting	\$ <input type="text"/>
Spot/Run of Schedule Underwriting	\$ <input type="text" value="181,883"/>
Educational Services Underwriting	\$ <input type="text"/>
Community Engagement Underwriting	\$ <input type="text"/>
Special Events/Other Underwriting	\$ <input type="text"/>
<b>Total</b>	<b>\$ <input type="text" value="181,883"/></b>

**6.2 Production Underwriter Detail (National and Local Production Underwriting)**

Jump to question:

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text"/>	\$ <input type="text"/>
Foundations (Not For Profit Entities)	<input type="text"/>	\$ <input type="text"/>
Government (Federal, State and Local and Other Govt)	<input type="text"/>	\$ <input type="text"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
<b>Total</b>	<b><input type="text" value="0"/></b>	<b>\$ <input type="text" value="0"/></b>

**6.3 Spot/Run of Schedule Underwriter Detail**

Jump to question:

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text" value="30"/>	\$ <input type="text" value="136,312"/>
Foundations (Not For Profit Entities)	<input type="text" value="13"/>	\$ <input type="text" value="33,654"/>
Government (Federal, State and Local and Other Govt)	<input type="text" value="2"/>	\$ <input type="text" value="11,917"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
<b>Total</b>	<b><input type="text" value="45"/></b>	<b>\$ <input type="text" value="181,883"/></b>

6.4 Underwriting Detail - Expenses

Consulting, Contracted & Outsourced Personnel and Services Fees

Other Expenses

Total

Jump to question:

**Direct & In-Kind Expenses (\$)**

\$

\$

\$

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?

Underwriter Renewal Rate? (%)

Comments

Question

No Comments for this section

Amount

Jump to question:

7.1 Auction Detail - Revenue

Auction Total

Total

Jump to question:

**Gross Realized Revenue (\$)**

\$

\$

7.2 Auction Detail - Expenses

Cost of purchased items to auction

Consulting, Contracted & Outsourced Personnel and Services Fees

Other Expenses

Total

Jump to question:

**Direct & In-Kind Expenses (\$)**

\$

\$

\$

\$

7.3 Number of Auctions

TV broadcast auction (may include an online component)

Online only auction

Jump to question:

**Number of Auctions**

**Number of Auction Days per Year**

Total

Comments  
Question  
No Comments for this section

Comment

8.1 Program Acquisition Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	<input type="text"/>	<input type="text" value="2,472.00"/>	<input type="text"/>
PBS Programs - PFP	<input type="text"/>	<input type="text" value="771.00"/>	<input type="text"/>
PBS Programs - PBS Plus & Other	<input type="text"/>	<input type="text" value="784.00"/>	<input type="text"/>
PBS Programs - Total	<input type="text" value="\$ 229,152"/>	<input type="text" value="4,027.00"/>	<input type="text"/>
NETA	<input type="text" value="\$ 1,723"/>	<input type="text" value="1,217.00"/>	<input type="text"/>
BBC	<input type="text" value="\$ 11,880"/>	<input type="text" value="104.00"/>	<input type="text"/>
APT	<input type="text" value="\$ 11,313"/>	<input type="text" value="1,980.00"/>	<input type="text"/>
Movie Packages (Other Distributors)	<input type="text" value="\$ 0"/>	<input type="text"/>	<input type="text"/>
All Other Program Acquisitions (Other Distributors)	<input type="text" value="\$ 7,008"/>	<input type="text" value="1,250.00"/>	<input type="text" value="8,760.00"/>
Local Productions	<input type="text"/>	<input type="text" value="182.00"/>	<input type="text"/>
Total	<input type="text" value="\$ 261,076"/>	<input type="text" value="8,760.00"/>	<input type="text" value="8,760.00"/>

8.2 Program Acquisition & Scheduling Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)
Program Acquisitions	<input type="text" value="\$ 261,076"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	<input type="text"/>
Other Expenses	<input type="text" value="\$ 312"/>
Total	<input type="text" value="\$ 261,388"/>

**8.3 PBS Program Differentiation**

Are you a PBS PDP Station? Yes

Jump to question:

**8.4 Ratings Data and Market Data**

2012

Jump to question:

Total Area Population Households (#)

Estimated Total Commercial TV Ad Revenue (\$)

Comments

Question

Comment

Nielsen Prime-Time Average Quarter Hour Households

NielsenDataPrepopulated 44025

Nielsen Full Day Average Cumulative Households: Weekly (#)

NielsenDataPrepopulated 44030

Nielsen Full Day Average Cumulative Households: Daily (#)

NielsenDataPrepopulated 44035

Sign-On/Sign-Off DMA Share Percent (%)

NielsenDataPrepopulated 44040

Total Area Population Households (#)

NielsenDataPrepopulated 44045

Estimated Total Commercial TV Ad Revenue (\$)

NielsenDataPrepopulated 44050

**9.1 Content Production Expenses (Direct & In-Kind Expenses)**

Jump to question:

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text" value="132,539"/>	\$ <input type="text" value="22,319"/>	\$ <input type="text" value="6,504"/>
Other Expenses	\$ <input type="text" value="17,228"/>	\$ <input type="text" value="335"/>	\$ <input type="text" value="3,622"/>
<b>Total Production Services Expenses</b>	\$ <input type="text" value="149,767"/>	\$ <input type="text" value="22,654"/>	\$ <input type="text" value="10,126"/>

**9.2 Content Production Intended for Station use (by type)**

Jump to question:

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text" value=""/>	<input type="text" value="6.00"/>	<input type="text" value="6.00"/>
Informational call-in broadcast	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
News	<input type="text" value=""/>	<input type="text" value="1.00"/>	<input type="text" value="1.00"/>



Public Affairs	<input type="text" value=""/>	<input type="text" value="2.00"/>	<input type="text" value="2.00"/>
Arts and Culture	<input type="text" value=""/>	<input type="text" value="9.00"/>	<input type="text" value="9.00"/>
Sports Programming	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Pledge Programs, Pledge Breaks & Auction	<input type="text" value=""/>	<input type="text" value="78.00"/>	<input type="text" value=""/>
Educational	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
All Other Productions	<input type="text" value="8.00"/>	<input type="text" value="3.00"/>	<input type="text" value="1.00"/>
<b>Total Number of Hours</b>	<input type="text" value="8.00"/>	<input type="text" value="99.00"/>	<input type="text" value="19.00"/>
Total Hours using Closed-Captioning	<input type="text" value="8.00"/>	<input type="text" value=""/>	<input type="text" value=""/>
Total Hours using the SAP Channel	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>

Comments

**Question** Local Broadcast Production Expenses: Contracted Services, Personnel and Equipment Rental

**Comment** Health Connections

National Broadcast Production Expenses: Contracted Services, Personnel and Equipment Rental

NH600 & RWAC Rebels With A Cause being produced for Natl. Broadcasting. Being picked up by American Public TV for National Broadcasting starting in April, during week of Earth Day celebration.

**10.1 Revenue Generated by Content Distribution & Delivery Activities**

Jump to question:

	Revenue (\$)
Tower Lease	<input type="text" value="\$ 63,562"/>
ITFS/Alternative Transmission Services	<input type="text" value="\$ 230,400"/>
Uplink/Teleconferencing Services	<input type="text" value="\$"/>
Facility/Equipment Rental	<input type="text" value="\$"/>
Datacasting	<input type="text" value="\$"/>
Network/Internet Connectivity	<input type="text" value="\$"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	<input type="text" value="\$"/>
<b>Total</b>	<input type="text" value="\$ 293,962"/>

**10.2 Content Distribution & Delivery Expenses**

Jump to question:

	<b>Direct, Indirect &amp; In-Kind Expenses (\$)</b>
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ <input type="text" value="8,647"/>
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ <input type="text" value="23,644"/>
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ <input type="text" value="18,903"/>
STL Fees	\$ <input type="text" value=""/>
Tower Rent/Lease/Mortgage	\$ <input type="text" value="66,000"/>
ITFS/Alternative Transmission Services	\$ <input type="text" value=""/>
Uplink/Teleconferencing Services	\$ <input type="text" value=""/>
Datacasting	\$ <input type="text" value=""/>
Network/Internet Connectivity	\$ <input type="text" value="7,958"/>
Digital Transmitter Power (Direct Expense)	\$ <input type="text" value="29,853"/>
Analog Transmitter Power (Direct Expense)	\$ <input type="text" value=""/>
Indirect Support - Analog and Digital Transmitter Power	\$ <input type="text" value=""/>
Interconnection Expenses	\$ <input type="text" value="41,013"/>
Other Expenses	\$ <input type="text" value="2,971"/>
<b>Total</b>	<b>\$ <input type="text" value="198,989"/></b>

**10.3 Broadcast Capacity**

	<b># Operated</b>	<b>Average # of Hours per Day Operated</b>
UHF Transmitters - Digital	<input type="text" value="1"/>	<input type="text" value="18.00"/>
VHF Transmitters - Digital	<input type="text" value=""/>	<input type="text" value=""/>
Translators/Low Power Transmitters - Analog(Boosters)	<input type="text" value=""/>	<input type="text" value=""/>
Translators/Low Power Transmitters - Digital(Boosters)	<input type="text" value=""/>	<input type="text" value=""/>
ITFS Channels	<input type="text" value="1"/>	<input type="text" value="24.00"/>

**10.4 Master Control Facilities**

<b>Number</b>	<b>Jump to question:</b>	<b>Hours per Day</b>
<input type="text" value=""/>	<input type="text" value="10.3"/>	<input type="text" value=""/>
<input type="text" value=""/>	<input type="text" value="10.4"/>	<input type="text" value=""/>

Master Control Facilities - # Operated

Master Control Facilities - Total Hours/Day

Master Control Facilities - Staffed Hours/Day

**10.5 DTV Expenditures**

Jump to question:

Amount (\$)

Capital Expenditures for DTV Production Equipment

Capital Expenditures for DTV Tower Related Equipment

Capital Expenditures for DTV Master Control Equipment

Capital Expenditures for DTV Transmission Equipment

Capital Expenditures for DTV Other Equipment

Non-Capital, Non-Personnel Expenses for DTV

Total

**10.6 DTV Expenditures - Cumulative**

Jump to question:

Amount (\$)

How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year?

How much does your station plan to spend to complete the digital conversion?

Comments

Question

Comment

CD&D Revenue: ITFS/Alternative Transmission Services

Cleanwire / Sprint

CD&D Expenses: Analog Transmitter Power (Direct Expense)

Switched to Digital - No Analog Power

**11.1 Educational Services Revenue**

Jump to question:

Revenue (\$)

Federal Grants

State Government Grants

Fee-For-Service or Entrepreneurial Services

Underwriting for Educational Services

Other Revenue Generated by Educational Services

Total  \$

11.2 Educational Services Expenses

Consulting, Contracted & Outsourced Personnel and Services Fees

Other Expenses  \$

Total  \$

11.3 Educational Content Detail

Create Local Educational Content for Broadcast

Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)  \$

Create National Educational Content for Broadcast  \$

Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)  \$

Program Acquisition  \$

Total  \$

11.4 Educational Content Delivery

# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)

# of Hours of Educational Programming Aired on All Other Broadcast Channels

# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)

PBS Kids

K-12 Instructional TV

GED, Workplace Essential Skills and Adult Literacy on TV - English

GED, Workplace Essential Skills and Adult Literacy on TV - Other than English

Annenberg Teacher Channel

Other

**Total**

**11.5 Educational Workshops**

Jump to question:

Ready to Learn

Other Pre-K Teacher Professional Development/Training

Other K-12 Teacher Professional Development/Training

Other Pre-service Teacher Professional Development/Training

Other College/University Faculty Professional Development/Training

Other Professional Development/Training

**Total**

**# of Workshops**

**Total # of Attendees**

Comments

Question

No Comments for this section

Comment

**12.1 Community Engagement Revenue**

Jump to question:

Grants (Competitive)

Fee-For-Service or Entrepreneurial

Underwriting of Outreach Events

Other Revenue Generated by Community Engagement

**Total**

Revenue (\$)

**12.2 Community Engagement Expenses**

Jump to question:

Consulting, Contracted & Outsourced Personnel and Services Fees

Other Expenses

**Direct & In-Kind Expenses (\$)**

\$ 13,477

Total

Comments

Comment

Question

Community Outreach Revenue (\$): Grants (Competitive) NEA: Big Read, Emily Dickenson WETA

13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook) Jump to question: 13.1

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Calls)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	3.97	1.00	2.97			3.97
Development	1.89		1.89			1.89
Auction	2.69	2.69				2.69
Underwriting	0.80		0.80			0.80
Programming	0.54	0.54				0.54
Production	2.52	1.58	0.94			2.52
CD&D	5.62	3.60	2.02			5.62
Educational Services and Community Engagement	0.62		0.62			0.62
Customer/Relationship Management	1.03	0.03	1.00			1.03
Other Activities & Services						
<b>Total Station FTEs</b>	<b>19.68</b>	<b>9.44</b>	<b>10.24</b>			<b>19.68</b>

13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook) Jump to question: 13.2

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Calls)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	259,849	105,377	154,472	0	0	259,849

Development	\$ 84,705	\$ 0	\$ 84,705	\$ 0	\$ 0	\$ 84,705
Auction	\$ 114,483	\$ 94,810	\$ 19,673	\$ 0	\$ 0	\$ 114,483
Underwriting	\$ 84,497	\$ 0	\$ 84,497	\$ 0	\$ 0	\$ 84,497
Programming	\$ 43,302	\$ 43,302	\$ 0	\$ 0	\$ 0	\$ 43,302
Production	\$ 131,669	\$ 80,097	\$ 51,572	\$ 0	\$ 0	\$ 131,669
CD&D	\$ 237,739	\$ 109,986	\$ 127,753	\$ 0	\$ 0	\$ 237,739
Educational Services and Community Engagement	\$ 32,874	\$ 0	\$ 32,874	\$ 0	\$ 0	\$ 32,874
Customer/Relationship Management	\$ 48,749	\$ 2,405	\$ 46,344	\$ 0	\$ 0	\$ 48,749
Other Activities & Services	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
<b>Total Station Personnel Expenses</b>	\$ 1,037,867	\$ 435,977	\$ 601,890	\$ 0	\$ 0	\$ 1,037,867

13.3 Total Combined Joint License Station (Revenue and Expenses)

Jump to question:

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ 1,997,989	\$ 1,997,989	\$	\$	\$ 0	\$ 1,997,989
Direct Expenses	\$ 1,105,022	\$ 1,105,022	\$	\$	\$ 0	\$ 1,105,022
In-Kind Expenses	\$ 73,829	\$ 73,829	\$	\$	\$ 0	\$ 73,829
Indirect Expenses	\$ 0	\$	\$	\$	\$ 0	\$ 0
<b>Total Station Personnel Expenses</b>	\$ 1,037,867	\$ 435,977	\$ 601,890	\$ 0	\$ 0	\$ 1,037,867
Depreciation	\$ 293,277	\$ 293,277	\$	\$	\$ 0	\$ 293,277

<b>Total Station Expenses (Including Depreciation)</b>	\$ 2,509,995	\$ 1,908,105	\$ 601,890	\$ 0	\$ 0	\$ 2,509,995
<b>Comments</b>						
<b>Question</b>		<b>Comment</b>				