



NorCal Public Media gains new support for its Center for Environmental Reporting

The Campbell Foundation awards a grant for the station's ongoing climate focus

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The Campbell Foundation has awarded Northern California Public Media (NorCal Public Media) a significant grant for its ongoing climate work. With the award of a \$15,000 grant, The Campbell Foundation builds on their commitment to the health of the environment and sustains NorCal Public Media's *Center for Environmental Reporting*: local and global climate news, emergency alerts, podcasts, film and digital shorts, investigative journalism, and stories that engage viewers and listeners across the Bay Area.

"We are grateful for The Campbell Foundation's renewal of grant support," said Diyana Dobberteen, Director of Development, noting that the Foundation previously supported the station's *Natural Heroes* series.



NorCal Public Media remains a trusted, independent voice that shares diverse human stories, reports on vital issues, and brings people together to strengthen community. In 2025, the organization remained on target to meet the operational goals set by its 5-year strategic plan. NorCal Public Media's *Climate California* series won an Emmy Award in June 2025 and will be released nationally by PBS in January 2026, raising the visibility of the *Center for Environmental Reporting* and growing the television and streaming audiences and the social media subscribers now sharing climate stories across four social media accounts.

NorCal Public Media's work is widely recognized for impact, particularly its contributions to environmental reporting, covering human-climate issues and showcasing community-led solutions.



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"We're facing a large, unanticipated funding gap but remain committed to the work and serving our community," explained Darren LaShelle, President & CEO. "And significant gifts like that of The Campbell Foundation are tremendous contributions to ensure the sustainability of our work and to fuel reporting and education about shared environmental and social concerns."

About NorCal Public Media

Northern California Public Media (NorCal Public Media) operates public television stations KRCB (PBS) and KPJK (independent), as well as NPR member station KRCB FM for the 9 counties in the San Francisco Bay Area. All 6 of its public television stations and the radio station are now streaming on the free NorCal TV app. Based in Rohnert Park, CA, NorCal Public Media serves the Bay Area with trusted news, educational programming, arts, and cultural storytelling across television, radio, digital, and streaming platforms. Learn more at norcalpublicmedia.org.

About The Campbell Foundation:

The Campbell Foundation was founded by Keith Campbell in 1998 to improve the conditions of America's largest and most ecologically diverse estuary systems: the Chesapeake and Atlantic Coastal Bays. In 2003, Keith expanded the geographic focus of The Campbell Foundation to include California and the San Francisco Bay watershed. Keith's daughter Samantha Campbell now leads this vital philanthropic organization.

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More information and links:

[The Center for Environmental Reporting](#) at NorCal Public Media

[The Campbell Foundation](#)

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