

# TV SABS

## Grantee Information

|               |              |
|---------------|--------------|
| ID            | 1709         |
| Grantee Name  | KRCB-TV      |
| City          | Rohnert Park |
| State         | CA           |
| Licensee Type | Community    |

### 1.1 Statement of Financial Position (Balance Sheet)

Jump to question:

|  | End of Previous FY | End of Current FY |
|--|--------------------|-------------------|
| <b>Assets</b>                                    |                    |                   |
| Cash and Cash Equivalents                        | \$ 282,554         | \$ 70,511,224     |
| All Other Current Assets                         | \$ 208,929         | \$ 328,569        |
| All Non-Current Assets                           | \$ 1,621,056       | \$ 2,273,907      |
| <b>Total Assets</b>                              | \$ 2,112,539       | \$ 73,113,700     |
| <b>Liabilities</b>                               |                    |                   |
| All Current Liabilities                          | \$ 296,089         | \$ 355,575        |
| All Non-Current Liabilities                      | \$ 482,512         | \$ 587,908        |
| <b>Total Liabilities</b>                         | \$ 778,601         | \$ 943,483        |
| <b>Net Assets</b>                                |                    |                   |
| Invested in Capital Assets (Net of Related Debt) | \$ 0               | \$ 0              |
| Other Restricted Net Assets                      | \$ 37,089          | \$ 172,073        |
| Unrestricted Net Assets                          | \$ 1,296,849       | \$ 71,998,144     |
| <b>Total Net Assets</b>                          | \$ 1,333,938       | \$ 72,170,217     |
| <b>Balance Formula (TA - (TL+TNA))</b>           | \$                 | \$ 0              |

### 1.1 Statement of Financial Position (Balance Sheet)

Jump to question:

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Combined Entity

### 1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question:

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined

#### Comments

| Question                                   | Comment   |
|--|---|
| Current Year-End: Total Assets             | Received Spectrum Auction funds in July 2017  |
| Current Year-End: Total Net Assets         | Received Spectrum Auction funds in July 2017  |
| Previous Year-End: All Current Liabilities | A large part of the FY15 liability was PBS programming which we got current with in FY16.   |
| Previous Year-End: Total Liabilities       | The sale in FY16 of a Condo donated in FY15, Membership Donations and CPB funding in FY16 helped KRCB get current with Programming purchases. Also, the timing of invoices from PBS in FY15 resulted in receipt of the new Fiscal year invoices before we had finished paying off the prior year PBS invoices (their fiscal year ends June 30, ours ends Sept 30, sometimes causing current liabilities to be higher from one year to another). |

### 2.1 Total Station Revenue

Jump to question:

Total (\$)

Passive Revenue

|  |                      |
|--|----------------------|
| Royalties  | \$ 1,515             |
| Copyright Tribunal Distributions   | \$                   |
| Gains on Sale of Assets - Property and Equipment                               | \$ 71,979,802        |
| Interest and Dividends: Non-Endowment  | \$ 114,877           |
| Interest and Dividends: Endowment  | \$                   |
| Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment   | \$ 0                 |
| Realized Gains (Losses) on Marketable Securities Transactions: Endowment       | \$                   |
| Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment | \$ 0                 |
| Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment     | \$                   |
| <b>Total Passive Revenue</b>   | <b>\$ 72,096,194</b> |
| <b>Non-Passive Revenue</b>   |                      |
| CPB CSG  | \$ 530,524           |
| Membership (Contributions < \$1,000)   | \$ 440,547           |
| Major Giving (Contributions >= \$1,000)  | \$ 46,330            |
| Planned Giving (Realized)  | \$ 6,400             |
| Capital  | \$                   |
| Endowment  | \$ 0                 |
| Grant Solicitation (Competitive)   | \$ 58,000            |
| Production Underwriting  | \$ 0                 |
| Spot/Run of Schedule Underwriting  | \$ 107,832           |
| All Other Underwriting   | \$                   |
| Contract Production & Services   | \$                   |
| Content Distribution Activities  | \$ 578,958           |
| Program Guide  | \$                   |
| Auction  | \$ 155,009           |
| Subsidiaries   | \$                   |
| State Government Appropriation (Unrestricted)                                  | \$                   |
| All Other  | \$ 109,538           |
| <b>Total Non-Passive Revenue</b>   | <b>\$ 2,033,138</b>  |
| <b>Total Station Revenue</b>   | <b>\$ 74,129,332</b> |

2.2 Revenue Sources and Type

Jump to question:

|                                  | Trade/In-Kind Revenue | Indirect Support including Occupancy | Capital | Endowment | All Other Revenue | Total         |
|----------------------------------|-----------------------|--------------------------------------|---------|-----------|-------------------|---------------|
| Federal Government (Non-CPB)     | \$                    | -----                                | \$      | \$        | \$ 71,979,802     | \$ 71,979,802 |
| State Government                 | \$                    | \$                                   | \$      | \$        | \$                | \$ 0          |
| Local and All Other Government   | \$ 66,000             | \$ 0                                 | \$ 0    | \$ 0      | \$ 101,125        | \$ 167,125    |
| CPB                              | \$                    | -----                                | \$      | \$        | \$ 530,524        | \$ 530,524    |
| PBS                              | \$                    | -----                                | \$      | \$        | \$ 1,515          | \$ 1,515      |
| NPR                              | \$                    | -----                                | \$      | \$        | \$                | \$ 0          |
| Public Broadcasting Stations     | \$                    | -----                                | \$      | \$        | \$                | \$ 0          |
| Individuals                      | \$ 1,328              | -----                                | \$ 0    | \$ 0      | \$ 642,398        | \$ 643,726    |
| Businesses (For Profit Entities) | \$ 17,541             | -----                                | \$ 0    | \$ 0      | \$ 743,554        | \$ 761,095    |
|                                  | \$ 12,880             | -----                                | \$ 0    | \$ 0      | \$ 32,665         | \$ 45,545     |

Foundations  
(Not For  
Profit  
Entities)

|   |    |        |       |    |    |    |    |    |    |            |    |            |
|---|----|--------|-------|----|----|----|----|----|----|------------|----|------------|
| State and State Supported Colleges and Universities | \$ |        | \$    |    | \$ |    | \$ |    | \$ |            | \$ | 0          |
| Private Colleges and Universities                   | \$ |        | \$    |    | \$ |    | \$ |    | \$ |            | \$ | 0          |
| All Other Sources                                   | \$ |        | ----- | \$ |    | \$ |    | \$ | 0  | \$         |    | 0          |
| <b>Total Station Revenue</b>                        | \$ | 97,749 | \$    | 0  | \$ | 0  | \$ | 0  | \$ | 74,031,583 | \$ | 74,129,332 |

Comments

| Question   | Comment  |
|--|--|
| Total Station Revenue                            | Donations were down. Auction did not bring in as much. Underwriting has gone down.                 |
| Total Passive Revenue                            | Spectrum Auction funds received - \$71,979,802 Interest / Dividends earned on SA funds = \$114,683 |
| Total All Other Revenue                          | KRCB received \$71,979,802 from the Spectrum Auction in July.                                      |
| Total Revenue from: Federal Government (Non-CPB) | KRCB received \$71,979,802 from the Spectrum Auction in July                                       |
| Total Revenue from: Individuals                  | Contributions and Auction Sales were higher in the prior Fiscal Year 2016                          |

3.1 Station Expenses (Excluding Depreciation)

Jump to question:

|  | Full Time<br>Equivalents (FTEs) | Salary            | Bonus/ Incentive<br>Comp. | Benefits<br>& Accruals | Direct,<br>Indirect & In-Kind<br>Expenses | Total<br>Expenses   |
|--|---------------------------------|-------------------|---------------------------|------------------------|---|---------------------|
| <b>Corporate Management &amp; Support</b>  |                                 |                   |                           |                        |   |                     |
| General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals) | 1.80                            | \$ 103,728        | \$ 0                      | \$ 15,689              | -----                                     | \$ 119,417          |
| Finance and HR   | 0.80                            | \$ 38,246         | \$ 0                      | \$ 13,827              | -----                                     | \$ 52,073           |
| Administrative Support   | 0.80                            | \$ 42,099         | \$ 0                      | \$ 15,953              | -----                                     | \$ 58,052           |
| <b>Total Corporate Management &amp; Support</b>  | <b>3.40</b>                     | <b>\$ 184,073</b> | <b>\$ 0</b>               | <b>\$ 45,469</b>       | <b>\$ 990,855</b>                         | <b>\$ 1,220,397</b> |
| <b>Development</b>   |                                 |                   |                           |                        |   |                     |
| Membership - Pledge/On-Air   | 0.60                            | \$ 26,702         | \$ 0                      | \$ 3,110               | \$  | \$ 29,812           |
| Membership - Direct Mail   | 0.32                            | \$ 12,963         | \$ 0                      | \$ 1,699               | \$  | \$ 14,662           |
| Membership - Telemarketing   |                                 | \$ 0              | \$ 0                      | \$ 0                   | \$  | \$ 0                |
| Membership - Web/Online Fundraising  | 0.17                            | \$ 7,159          | \$ 0                      | \$ 894                 | \$  | \$ 8,053            |
| Membership - All Other   | 0.14                            | \$ 5,998          | \$ 0                      | \$ 733                 | \$ 141,706                                | \$ 148,437          |
| Major Giving   | 0.14                            | \$ 5,998          | \$ 0                      | \$ 733                 | \$  | \$ 6,731            |
| Planned Giving   | 0.03                            | \$ 1,160          | \$ 0                      | \$ 161                 | \$  | \$ 1,321            |
| Capital Campaigns  |                                 | \$ 0              | \$ 0                      | \$ 0                   | \$  | \$ 0                |
| Endowment Campaigns  |                                 | \$ 0              | \$ 0                      | \$ 0                   | \$  | \$ 0                |
| Grant Solicitation (Competitive)   |                                 | \$ 0              | \$ 0                      | \$ 0                   | \$  | \$ 0                |
| <b>Total Development</b>   | <b>1.40</b>                     | <b>\$ 59,980</b>  | <b>\$ 0</b>               | <b>\$ 7,330</b>        | <b>\$ 141,706</b>                         | <b>\$ 209,016</b>   |
| <b>Auction</b>   |                                 |                   |                           |                        |   |                     |
| Auction  | 2.00                            | \$ 76,283         | \$ 0                      | \$ 29,483              | \$ 28,613                                 | \$ 134,379          |
| <b>Underwriting</b>  |                                 |                   |                           |                        |   |                     |
| National Production Underwriting   | 0                               | \$ 0              | \$ 0                      | \$ 0                   | -----                                     | \$ 0                |
| Local Production Underwriting  | 0.08                            | \$ 4,067          | \$ 0                      | \$ 1,117               | -----                                     | \$ 5,184            |

|  |              |                   |             |                   |                     |                     |
|--|--------------|-------------------|-------------|-------------------|---------------------|---------------------|
| Spot/Run of Schedule Underwriting                                    | 1.14         | \$ 37,010         | \$ 0        | \$ 7,844          | -----               | \$ 44,854           |
| Educational Services Underwriting                                    | 0            | \$ 0              | \$ 0        | \$ 0              | -----               | \$ 0                |
| Community Engagement Underwriting                                    | 0            | \$ 0              | \$ 0        | \$ 0              | -----               | \$ 0                |
| Special Event & Other Underwriting                                   | 0            | \$ 0              | \$ 0        | \$ 0              | -----               | \$ 0                |
| <b>Total Underwriting</b>  | <b>1.22</b>  | <b>\$ 41,077</b>  | <b>\$ 0</b> | <b>\$ 8,961</b>   | <b>\$ 2,735</b>     | <b>\$ 52,773</b>    |
| <b>Programming</b>   |              |                   |             |                   |                     |                     |
| Program Acquisition  | 0.15         | \$ 4,448          | \$ 0        | \$ 597            | \$ 316,835          | \$ 321,880          |
| Program Scheduling   | 0.80         | \$ 23,724         | \$ 0        | \$ 3,189          | \$ 274              | \$ 27,187           |
| <b>Total Programming</b>   | <b>0.95</b>  | <b>\$ 28,172</b>  | <b>\$ 0</b> | <b>\$ 3,786</b>   | <b>\$ 317,109</b>   | <b>\$ 349,067</b>   |
| <b>Production</b>  |              |                   |             |                   |                     |                     |
| National Broadcast Production  | 0            | \$ 0              | \$ 0        | \$ 0              | \$ 13,047           | \$ 13,047           |
| Local Broadcast Production   | 1.90         | \$ 111,103        | \$ 0        | \$ 20,400         | \$ 12,736           | \$ 144,239          |
| Contract Production & Services                                       | 0.08         | \$ 6,387          | \$ 0        | \$ 996            |                     | \$ 7,383            |
| Non Broadcast Production (including Fixed Point to Point, Web, etc.) | 1.17         | \$ 63,194         | \$ 0        | \$ 10,963         | \$ 19,576           | \$ 93,733           |
| <b>Total Production</b>  | <b>3.15</b>  | <b>\$ 180,684</b> | <b>\$ 0</b> | <b>\$ 32,359</b>  | <b>\$ 45,359</b>    | <b>\$ 258,402</b>   |
| <b>Content Distribution &amp; Delivery (CD&amp;D)</b>                |              |                   |             |                   |                     |                     |
| Transmission/Distribution  | 0            | \$ 0              | \$ 0        | \$ 0              | -----               | \$ 0                |
| Operations (Master Control)  | 3.00         | \$ 122,580        | \$ 0        | \$ 22,608         | -----               | \$ 145,188          |
| Technical Maintenance  | 1.52         | \$ 58,391         | \$ 0        | \$ 16,054         | -----               | \$ 74,445           |
| Production Support   | 0            | \$ 0              | \$ 0        | \$ 0              | -----               | \$ 0                |
| Information Technology   | 0.29         | \$ 13,600         | \$ 0        | \$ 3,479          | -----               | \$ 17,079           |
| <b>Total CD&amp;D</b>  | <b>4.81</b>  | <b>\$ 194,571</b> | <b>\$ 0</b> | <b>\$ 42,141</b>  | <b>\$ 250,862</b>   | <b>\$ 487,574</b>   |
| <b>Educational Services and Community Engagement</b>                 |              |                   |             |                   |                     |                     |
| Educational Services   | 0            | \$ 0              | \$ 0        | \$ 0              | \$ 0                | \$ 0                |
| Community Engagement   | 0            | \$ 0              | \$ 0        | \$ 0              | \$ 0                | \$ 0                |
| <b>Total Educational Services and Community Engagement</b>           |              | \$ 0              | \$ 0        | \$ 0              | \$ 0                | \$ 0                |
| <b>Marketing/ CRM</b>  |              |                   |             |                   |                     |                     |
| Marketing, PR & Communications                                       | 0.20         | \$ 3,114          | \$ 0        | \$ 1,158          | \$ 10,057           | \$ 14,329           |
| Program Guide  | 0.61         | \$ 9,343          | \$ 0        | \$ 3,476          | \$ 6,008            | \$ 18,827           |
| Viewer & Member Services   |              | \$ 0              | \$ 0        | \$ 0              |                     | \$ 0                |
| Special Events   |              | \$ 0              | \$ 0        | \$ 0              | \$ 1,338            | \$ 1,338            |
| <b>Total Customer/Relationship Management</b>                        | <b>0.81</b>  | <b>\$ 12,457</b>  | <b>\$ 0</b> | <b>\$ 4,634</b>   | <b>\$ 17,403</b>    | <b>\$ 34,494</b>    |
| <b>Other Activities &amp; Services</b>                               |              |                   |             |                   |                     |                     |
| Other Activities & Services  |              | \$ 0              | \$ 0        | \$ 0              |                     | \$ 0                |
| <b>Total Station Expenses (Excluding Depreciation)</b>               | <b>17.74</b> | <b>\$ 777,297</b> | <b>\$ 0</b> | <b>\$ 174,163</b> | <b>\$ 1,794,642</b> | <b>\$ 2,746,102</b> |

### 3.2 Other Activities & Services

Jump to question: [3.2](#) ▾

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

**3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)**

Jump to question:

|                                  | Full Time<br>Equivalents (FTEs) |
|----------------------------------|---------------------------------|
| Corporate Management & Support   | <input type="text"/>            |
| Development                      | <input type="text"/>            |
| Auction                          | <input type="text"/>            |
| Underwriting                     | <input type="text"/>            |
| Programming                      | <input type="text"/>            |
| Production                       | <input type="text"/>            |
| CD&D                             | <input type="text"/>            |
| Educational Services             | <input type="text"/>            |
| Community Engagement             | <input type="text"/>            |
| Customer/Relationship Management | <input type="text"/>            |
| Other Activities & Services      | <input type="text"/>            |
| <b>Total Student/Intern FTEs</b> | <input type="text"/>            |

**3.4 In-Kind Expense Detail**

Jump to question:

|                                       | In-Kind Expenses \$                    |
|---------------------------------------|--|
| Corporate Management & Support        | \$ <input type="text" value="7,640"/>  |
| Development                           | \$ <input type="text" value="1,202"/>  |
| Auction                               | \$ <input type="text"/>                |
| Underwriting                          | \$ <input type="text"/>                |
| Programming                           | \$ <input type="text"/>                |
| Production                            | \$ <input type="text" value="300"/>    |
| CD&D                                  | \$ <input type="text" value="66,942"/> |
| Educational Services                  | \$ <input type="text"/>                |
| Community Engagement                  | \$ <input type="text"/>                |
| Customer/Relationship Management      | \$ <input type="text"/>                |
| Other Activities & Services           | \$ <input type="text"/>                |
| <b>Total Station In-Kind Expenses</b> | \$ <input type="text" value="76,084"/> |

**3.5 Indirect Support Expense Detail**

Jump to question:

|   | Indirect Expenses \$                   |
|---|--|
| Indirect Support - Occupancy  | \$ <input type="text"/>                |
| Indirect Support - Analog Transmitter Power                               | \$ <input type="text"/>                |
| Indirect Support - Digital Transmitter Power                              | \$ <input type="text"/>                |
| Indirect Support - All Other Expenses                                     | \$ <input type="text"/>                |
| <b>Total Station Indirect Support</b>                                     | \$ <input type="text" value="0"/>      |
| <b>Total Station In-Kind Plus Indirect (Including Occupancy) Expenses</b> | \$ <input type="text" value="76,084"/> |

**3.6 Capital Expenses and Related Items**

Jump to question:

|   | Capital Expenses (\$)                 | Depreciation/ Amortization (\$)         | (\$)<br>Funded Depreciation |
|---|---------------------------------------|---|-----------------------------|
| Land and Buildings  | \$ <input type="text" value="3,928"/> | \$ <input type="text" value="9,725"/>   | \$ <input type="text"/>     |
| Administrative and General Office Equipment                           | \$ <input type="text" value="1,503"/> | \$ <input type="text" value="2,733"/>   | \$ <input type="text"/>     |
| Production Equipment  | \$ <input type="text"/>               | \$ <input type="text" value="727"/>     | \$ <input type="text"/>     |
| CD&D and IT Equipment   | \$ <input type="text"/>               | \$ <input type="text" value="177,588"/> | \$ <input type="text"/>     |
| Production Content (Capitalization and Amortization of Shows/Content) | \$ <input type="text"/>               | \$ <input type="text"/>                 | \$ <input type="text"/>     |
| Other Capital Expenditures  |                                       |   |                             |

|  |    |       |    |           |    |   |
|--|----|-------|----|-----------|----|---|
|  | \$ |       | \$ | 456       | \$ |   |
| <b>Total</b>   | \$ | 5,431 | \$ | 191,229   | \$ | 0 |
| <b>Total Station Expenses (Including Depreciation)</b> |    |       | \$ | 2,937,331 |    |   |

**Comments**

| Question   | Comment  |
|--|--|
| Direct, Indirect & In-Kind Expenses: Total Station             | Loss on disposal of assets = \$199,042 Consultant for Spectrum Auction = \$539,848 There were other Spectrum related costs during FY17               |
| Total Operating Expenses: Total Corporate Management & Support | Loss on disposal of assets = \$199,042 Consultant for Spectrum Auction = \$539,848   |
| Total Station Operating Expenses (excluding Depreciation)      | Loss on disposal of assets = \$199,042 Consultant for Spectrum Auction = \$539,848 There were expenses related to Spectrum Auction, including legal. |

**4.1 Corporate Management & Support Expense Detail**

Jump to question:

Direct, Indirect & In-Kind Expenses (\$)

**Do Not Allocate These Expenses to Other Functional Areas**

|   |    |         |
|---|----|---------|
| Rent/Lease/Mortgage (excluding lower lease payments)                        | \$ | 2,062   |
| Telecommunications and Utilities (excluding Transmitter Power)              | \$ | 63,780  |
| Consulting, Contracted & Outsourced Personnel and Services Fees             | \$ | 560,344 |
| Legal Fees  | \$ | 30,611  |
| Accounting/Payroll Fees   | \$ | 21,662  |
| Governance and Advisory Board Expenses                                      | \$ | 0       |
| Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)   | \$ | 26,208  |
| Facilities Maintenance  | \$ | 11,754  |
| Professional Development/Training (For All Staff)                           | \$ | 0       |
| Indirect Support including Occupancy (Excluding Indirect Transmitter Power) | \$ |         |
| Interest Expense  | \$ | 28,347  |
| All Other Corporate Management & Support                                    | \$ | 246,087 |
| <b>Total Corporate Management &amp; Support</b>                             | \$ | 990,855 |

**4.2 Station Volunteers**

Jump to question:

# of Volunteer event days

Report the total number of volunteer event days that benefited your station during the fiscal year?

**Comments**

| Question                                      | Comment  |
|---|--|
| Total Corporate Management & Support Expenses | Loss on disposal of assets = \$199,042 Consultant for Spectrum Auction = \$539,848 |

**5.1 Membership Revenue (<\$1,000)**

Jump to question:

|                           | New (\$)   | Renewal (\$) | Re-join (\$) | Add-Gift (\$) | Total      |
|---------------------------|------------|--------------|--------------|---------------|------------|
| Pledge/On Air             | \$ 163,518 | \$ 20,029    | \$ 39,962    | \$ 27,583     | \$ 251,092 |
| Direct Mail               | \$ 7,896   | \$ 91,996    | \$ 12,522    | \$ 6,768      | \$ 119,182 |
| Telemarketing             | \$         | \$           | \$           | \$            | \$ 0       |
| Web/Online                | \$ 6,093   | \$ 9,574     | \$ 2,636     | \$ 1,229      | \$ 19,532  |
| Other Membership Programs | \$ 1,652   | \$ 47,014    | \$ 690       | \$ 1,385      | \$ 50,741  |
| <b>Total</b>              | \$ 179,159 | \$ 168,613   | \$ 55,810    | \$ 36,965     | \$ 440,547 |

**5.2 Membership - # of Donors (<\$1,000)**

Jump to question:

|               | New (#) | Renewal (#) | Re-join (#) | Total | Add-Gift ((#)) |
|---------------|---------|-------------|-------------|-------|----------------|
| Pledge/On Air | 1,295   | 110         | 290         | 1,605 | 135            |
| Direct Mail   | 126     | 1,139       | 144         | 1,409 | 70             |
| Telemarketing | 0       |             |             | 0     |                |
| Web/Online    | 70      | 106         | 31          | 207   | 13             |

Other Membership Programs

|              |       |       |     |       |     |
|--------------|-------|-------|-----|-------|-----|
|              | 167   | 494   | 81  | 742   | 102 |
| <b>Total</b> | 1,568 | 1,849 | 546 | 3,963 | 320 |

**5.3 Cumulative Annual Gifts (Membership and Major Giving)**

Jump to question: [5.3](#)

|                    | Number of Donors (#) | Number of Gifts (#) | Amount of Gifts (\$) |
|--------------------|----------------------|---------------------|----------------------|
| \$1 to \$999       | 3,963                | 4,283               | \$ 440,547           |
| \$1,000 to \$9,999 | 27                   | 42                  | \$ 46,330            |
| \$10,000 and above | 0                    |                     | \$                   |
| <b>Total</b>       | 3,990                | 4,325               | \$ 486,877           |

**5.4 Gift Type Detail**

Jump to question: [5.4](#)

|                               | Total    |
|-------------------------------|----------|
| Matching Gifts (\$ Amount)    | \$ 1,033 |
| Sustainer Gifts (# of Donors) | 648      |

**5.5 Planned Giving Revenue Detail**

Jump to question: [5.5](#)

|                                | Realized in FY (#) | Realized in FY (\$) |
|--------------------------------|--------------------|---------------------|
| Total amount of Planned Giving | 1                  | \$ 6,400            |
| <b>Total</b>                   | 1                  | \$ 6,400            |

**5.6 Endowment Fund Detail**

Jump to question: [5.6](#)

|  | Endowment Fund (\$) |
|--|---------------------|
| Value of Fund at start of Fiscal Year?         | \$ 0                |
| New Endowment Contributions                    | \$ 0                |
| Realized Investment Gains                      | \$                  |
| Unrealized Investment Gains (Losses)           | \$                  |
| Discretionary spending from the Endowment Fund | \$                  |
| Discretionary additions to the Endowment Fund  | \$                  |
| Value of Fund at end of Fiscal Year?           | \$ 0                |
| Value of pledged gifts not yet received?       | \$                  |

**5.7 Development Expenses**

Jump to question: [5.7](#)

|   | Direct & in-Kind Expenses (\$) |
|---|--------------------------------|
| Premiums' Total   | \$ 72,098                      |
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ 20,420                      |
| Other Expenses  | \$ 49,188                      |
| <b>Total</b>  | \$ 141,706                     |

**5.8 Pledge Appeal Minutes**

Jump to question: [5.8](#)

|  | # of Minutes |
|--|--------------|
| Live   |              |
| Virtuals/Pledge Events                                 | 19,978.00    |
| Pre-Taped Local Breaks                                 | 114.00       |
| Air-Checks   |              |
| <b>Total</b>   | 20,092.00    |
| # of total Pledge Appeal Minutes between 11PM and 6AM? | 6,400.00     |

Comments  
 Question Comment  
 No Comments for this section

**6.1 Underwriting Revenue Detail**

Jump to question: [6.1](#)

|                                  | Revenue (\$) |
|----------------------------------|--------------|
| National Production Underwriting | \$           |
| Local Production Underwriting    | \$           |

|                                   |            |
|-----------------------------------|------------|
| Spot/Run of Schedule Underwriting | \$ 107,938 |
| Educational Services Underwriting | \$         |
| Community Engagement Underwriting | \$         |
| Special Events/Other Underwriting | \$         |
| <b>Total</b>                      | \$ 107,938 |

**6.2 Production Underwriter Detail (National and Local Production Underwriting)**

Jump to question:

|  | Total # of Underwriters | Revenue (\$) |
|--|-------------------------|--------------|
| Individuals  | 0                       | \$ 0         |
| Businesses (For Profit Entities)   | 0                       | \$ 0         |
| Foundations (Not For Profit Entities)  | 0                       | \$ 0         |
| Government (Federal, State and Local and Other Gov't)  | 0                       | \$ 0         |
| All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other) |                         | \$           |
| <b>Total</b>   | 0                       | \$ 0         |

**6.3 Spot/Run of Schedule Underwriter Detail**

Jump to question:

|  | Total # of Underwriters | Revenue (\$) |
|--|-------------------------|--------------|
| Individuals  |                         | \$           |
| Businesses (For Profit Entities)   | 18                      | \$ 32,253    |
| Foundations (Not For Profit Entities)  | 5                       | \$ 17,579    |
| Government (Federal, State and Local and Other Gov't)  | 2                       | \$ 58,000    |
| All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other) | 0                       | \$           |
| <b>Total</b>   | 25                      | \$ 107,832   |

**6.4 Underwriting Detail - Expenses**

Jump to question:

|   | Direct & In-Kind Expenses (\$) |
|---|--------------------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$                             |
| Other Expenses  | \$ 2,735                       |
| <b>Total</b>  | \$ 2,735                       |

**6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate**

Jump to question:

|   | Amount |
|---|--------|
| Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)? | 30     |
| Underwriter Renewal Rate? (%)   | 65.00  |

**Comments**

| Question   | Comment   |
|--|---|
| Total Underwriting Revenue                           | We are having trouble finding and keeping U/W Sales Reps, because it is getting harder to get Underwriting clients, hence, not enough compensation for the Sales Rep to feel compelled to stay on and find new clients.. Much of our U/W is renewals this year. |
| Total Spot/Run of Schedule Underwriting Revenue (\$) | We are having trouble finding and keeping U/W Sales Reps, because it is getting harder to get Underwriting clients, hence, not enough compensation for the Sales Rep to feel compelled to stay on and find new clients.. Much of our U/W is renewals this year. |

**7.1 Auction Detail - Revenue**

Jump to question:

|               | Gross Realized Revenue (\$) |
|---------------|-----------------------------|
| Auction Total | \$ 155,009                  |
| <b>Total</b>  | \$ 155,009                  |

**7.2 Auction Detail - Expenses**

Jump to question:

|   | Direct & In-Kind Expenses (\$) |
|---|--------------------------------|
| Cost of purchased items to auction                              | \$                             |
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ 3,891                       |
| Other Expenses  | \$ 24,722                      |



Total \$

**7.3 Number of Auctions**

Jump to question:  ▾

|  | Number of Auctions             | Number of Auction Days per Year |
|--|--------------------------------|---------------------------------|
| TV broadcast auction (may include an online component) | <input type="text" value="3"/> | <input type="text" value="13"/> |
| Online only auction                                    | <input type="text"/>           | <input type="text"/>            |
| <b>Total</b>   | <input type="text" value="3"/> | <input type="text" value="13"/> |

**Comments**

**Question** **Comment**  
 No Comments for this section

**8.1 Program Acquisition Expenses**

Jump to question:  ▾

|   | Direct<br>& In-Kind Expenses (\$)       | # of Hours of Programming Aired on<br>Main Broadcast Channel<br>(1 Stream) | # of Hours of<br>Programming Aired on<br>All Other Broadcast Channels |
|---|---|--|---|
| PBS Programs - NPS                                  | <input type="text" value="-----"/>      | <input type="text" value="2,525.00"/>                                      | <input type="text"/>  |
| PBS Programs - PFP                                  | <input type="text" value="-----"/>      | <input type="text" value="328.00"/>  | <input type="text"/>  |
| PBS Programs - PBS Plus & Other                     | <input type="text" value="-----"/>      | <input type="text" value="995.00"/>  | <input type="text"/>  |
| PBS Programs - Total                                | \$ <input type="text" value="288,103"/> | <input type="text" value="3,848.00"/>                                      | <input type="text"/>  |
| NETA  | \$ <input type="text" value="2,500"/>   | <input type="text" value="897.00"/>  | <input type="text"/>  |
| BBC   | \$ <input type="text" value="9,500"/>   | <input type="text" value="54.00"/>   | <input type="text"/>  |
| APT   | \$ <input type="text" value="12,759"/>  | <input type="text" value="1,254.00"/>                                      | <input type="text" value="7,870.00"/>                                 |
| Movie Packages (Other Distributors)                 | \$ <input type="text"/>                 | <input type="text"/>   | <input type="text"/>  |
| All Other Program Acquisitions (Other Distributors) | \$ <input type="text" value="3,973"/>   | <input type="text" value="1,761.00"/>                                      | <input type="text"/>  |
| Local Productions                                   | <input type="text" value="-----"/>      | <input type="text" value="132.00"/>  | <input type="text"/>  |
| <b>Total</b>  | \$ <input type="text" value="316,835"/> | <input type="text" value="7,946.00"/>                                      | <input type="text" value="7,870.00"/>                                 |

**8.2 Program Acquisition & Scheduling Expenses**

Jump to question:  ▾

|   |                                |   |
|---|--------------------------------|---|
| Program Acquisitions  | Direct & In-Kind Expenses (\$) | \$ <input type="text" value="316,835"/> |
| Consulting, Contracted & Outsourced Personnel and Services Fees |                                | \$ <input type="text"/>                 |
| Other Expenses  |                                | \$ <input type="text" value="274"/>     |
| <b>Total</b>  |                                | \$ <input type="text" value="317,109"/> |

**8.3 PBS Program Differentiation**

Jump to question:  ▾

Are you a PBS PDP Station? Yes

**8.4 Ratings Data and Market Data**

Jump to question:  ▾

2016

|   |  |
|---|--|
| Total Area Population Households (#)          | <input type="text" value="2,780,000"/>   |
| Estimated Total Commercial TV Ad Revenue (\$) | <input type="text" value="522,300,000"/> |

**Comments**

| Question  | Comment                           |
|---|-----------------------------------|
| Nielsen Prime-Time Average Quarter Hour Households            | NielsonDataPrepopulated 44025     |
| Nielsen Full Day Average Cumulative Households: Weekly (#)    | NielsonDataPrepopulated 44030     |
| Nielsen Quarter Hour Average Cumulative Households: Daily (#) | NielsonDataPrepopulated 44035     |
| Total Area Population Households (#)                          | NielsonDataPrepopulated 44045     |
| Estimated Total Commercial TV Ad Revenue (\$)                 | NielsonDataPrepopulated 44050     |
| Program Acquisition Expenses (\$): Total                      | Increase in PBS programming costs |
| Total Program Acquisition and Scheduling Expenses             | Increase in PBS programming costs |

**9.1 Content Production Expenses (Direct & In-Kind Expenses)**

Jump to question:  ▾

|  | National<br>Broadcast Production | Local<br>Broadcast Production | Non Broadcast Production<br>(Includes Fixed Point to<br>Point Delivery, Web, etc.) |
|--|----------------------------------|-------------------------------|--|
|--|----------------------------------|-------------------------------|--|

|  |           |           |           |
|--|-----------|-----------|-----------|
| Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental | \$ 10,089 | \$ 9,180  | \$ 7,101  |
| Other Expenses   | \$ 2,958  | \$ 3,556  | \$ 12,475 |
| <b>Total Production Services Expenses</b>  | \$ 13,047 | \$ 12,736 | \$ 19,576 |

**9.2 Content Production intended for Station use (by type)**

Jump to question: [9.2](#) v

|   | # of Hours of National Broadcast Production | # of Hours of Local Broadcast Production | # of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.) |
|---|---|--|--|
| State/local government or election coverage |   |  |  |
| Informational call-in broadcast             |   |  |  |
| News  |   | 1.50                                     |  |
| Public Affairs                              | 1.00  | 7.50                                     | 1.50   |
| Arts and Culture                            | 1.00  | 1.50                                     |  |
| Sports Programming                          |   |  |  |
| Pledge Programs, Pledge Breaks & Auction    |   | 43.00                                    | 42.00  |
| Educational                                 | 1.00  |  |  |
| All Other Productions                       |   |  |  |
| <b>Total Number of Hours</b>                | <b>3.00</b>                                 | <b>53.50</b>                             | <b>43.50</b>   |
| Total Hours using Closed-Captioning         | 3.00  | 53.50                                    |  |
| Total Hours using the SAP Channel           |   |  |  |

**Comments**

| Question                                      | Comment  |
|---|--|
| National Broadcast Production Expenses: Total | Natural Heroes NH700 series was completed in prior fiscal year and winding down in FY17. |

**10.1 Revenue Generated by Content Distribution & Delivery Activities**

Jump to question: [10.1](#) v

|   | Revenue (\$)      |
|---|-------------------|
| Tower Lease   | \$ 75,129         |
| ITFS/Alternative Transmission Services  | \$ 253,829        |
| Uplink/Teleconferencing Services  | \$                |
| Facility/Equipment Rental   | \$                |
| Datacasting   | \$                |
| Network/Internet Connectivity   | \$                |
| Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D) | \$ 250,000        |
| <b>Total</b>  | <b>\$ 578,958</b> |

**10.2 Content Distribution & Delivery Expenses**

Jump to question: [10.2](#) v

|   | Direct, Indirect & In-Kind Expenses (\$) |
|---|--|
| Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)       | \$ 46,266                                |
| CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)                                 | \$ 19,168                                |
| Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs) | \$ 13,862                                |
| STL Fees  | \$                                       |
| Tower Rent/Lease/Mortgage   | \$ 66,000                                |
| ITFS/Alternative Transmission Services  | \$                                       |
| Uplink/Teleconferencing Services  | \$                                       |
| Datacasting   | \$                                       |
| Network/Internet Connectivity   | \$ 4,378                                 |
| Digital Transmitter Power (Direct Expense)  | \$ 58,112                                |
| Analog Transmitter Power (Direct Expense)   | \$ 0                                     |
| Indirect Support - Analog and Digital Transmitter Power   | \$                                       |

|                          |            |
|--------------------------|------------|
| Interconnection Expenses | \$ 41,893  |
| Other Expenses           | \$ 1,183   |
| <b>Total</b>             | \$ 250,862 |

**10.3 Broadcast Capacity**

Jump to question: 10.3

|  | # Operated | Average # of Hours per Day Operated |
|--|------------|-------------------------------------|
| UHF Transmitters - Digital                             | 1          | 18.00                               |
| VHF Transmitters - Digital                             |            |                                     |
| Translators/Low Power Transmitters - Analog(Boosters)  |            |                                     |
| Translators/Low Power Transmitters - Digital(Boosters) |            |                                     |
| ITFS Channels  |            |                                     |

**10.4 Master Control Facilities**

Jump to question: 10.4

|   | Number | Hours per Day |
|---|--------|---------------|
| Master Control Facilities - # Operated        |        |               |
| Master Control Facilities - Total Hours/Day   |        | 24.00         |
| Master Control Facilities - Staffed Hours/Day |        | 16            |

**10.5 DTV Expenditures**

Jump to question: 10.5

|   | Amount (\$) |
|---|-------------|
| Capital Expenditures for DTV Production Equipment     | \$          |
| Capital Expenditures for DTV Tower Related Equipment  | \$          |
| Capital Expenditures for DTV Master Control Equipment | \$          |
| Capital Expenditures for DTV Transmission Equipment   | \$          |
| Capital Expenditures for DTV Other Equipment          | \$          |
| Non-Capital, Non-Personnel Expenses for DTV           | \$          |
| <b>Total</b>  | \$ 0        |

**10.6 DTV Expenditures - Cumulative**

Jump to question: 10.6

|  | Amount (\$)  |
|--|--------------|
| How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year? | \$ 2,516,927 |
| How much does your station plan to spend to complete the digital conversion?                             | \$ 25,000    |

**Comments**

| Question                     | Comment |
|------------------------------|---------|
| No Comments for this section |         |

**11.1 Educational Services Revenue**

Jump to question: 11.1

|   | Revenue (\$) |
|---|--------------|
| Federal Grants                                  | \$           |
| State Government Grants                         | \$           |
| Fee-For-Service or Entrepreneurial Services     | \$           |
| Underwriting for Educational Services           | \$           |
| Other Revenue Generated by Educational Services | \$           |
| <b>Total</b>                                    | \$ 0         |

**11.2 Educational Services Expenses**

Jump to question: 11.2

|   | Direct & In-Kind Expenses (\$) |
|---|--------------------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$                             |
| Other Expenses  | \$                             |
| <b>Total</b>  | \$ 0                           |

**11.3 Educational Content Detail**

Jump to question: 11.3

Direct & In-Kind Expenses (\$)

|   |                                   |
|---|-----------------------------------|
| Create Local Educational Content for Broadcast  | \$ <input type="text"/>           |
| Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)    | \$ <input type="text"/>           |
| Create National Educational Content for Broadcast   | \$ <input type="text"/>           |
| Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.) | \$ <input type="text"/>           |
| Program Acquisition   | \$ <input type="text"/>           |
| <b>Total</b>  | \$ <input type="text" value="0"/> |

**11.4 Educational Content Delivery**

Jump to question:

|   | # of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream) | # of Hours of Educational Programming Aired on All Other Broadcast Channels | # of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.) |
|---|--|---|---|
| PBS Kids  | <input type="text" value="1,440.00"/>  | <input type="text"/>  | <input type="text"/>  |
| K-12 Instructional TV   | <input type="text"/>   | <input type="text"/>  | <input type="text"/>  |
| GED, Workplace Essential Skills and Adult Literacy on TV - English            | <input type="text"/>   | <input type="text"/>  | <input type="text"/>  |
| GED, Workplace Essential Skills and Adult Literacy on TV - Other than English | <input type="text"/>   | <input type="text"/>  | <input type="text"/>  |
| Annenberg Teacher Channel   | <input type="text"/>   | <input type="text"/>  | <input type="text"/>  |
| Other   | <input type="text" value="75.00"/>   | <input type="text"/>  | <input type="text"/>  |
| <b>Total</b>  | <input type="text" value="1,515.00"/>  | <input type="text"/>  | <input type="text"/>  |

**11.5 Educational Workshops**

Jump to question:

|  | # of Workshops                 | Total # of Attendees           |
|--|--------------------------------|--------------------------------|
| Ready to Learn   | <input type="text"/>           | <input type="text"/>           |
| Other Pre-K Teacher Professional Development/Training              | <input type="text"/>           | <input type="text"/>           |
| Other K-12 Teacher Professional Development/Training               | <input type="text"/>           | <input type="text"/>           |
| Other Pre-service Teacher Professional Development/Training        | <input type="text"/>           | <input type="text"/>           |
| Other College/University Faculty Professional Development/Training | <input type="text"/>           | <input type="text"/>           |
| Other Professional Development/Training                            | <input type="text"/>           | <input type="text"/>           |
| <b>Total</b>   | <input type="text" value="0"/> | <input type="text" value="0"/> |

**Comments**

Question Comment  
 No Comments for this section

**12.1 Community Engagement Revenue**

Jump to question:

|   | Revenue (\$)                           |
|---|--|
| Grants (Competitive)                            | \$ <input type="text" value="16,000"/> |
| Fee-For-Service or Entrepreneurial              | \$ <input type="text"/>                |
| Underwriting of Outreach Events                 | \$ <input type="text"/>                |
| Other Revenue Generated by Community Engagement | \$ <input type="text"/>                |
| <b>Total</b>                                    | \$ <input type="text" value="16,000"/> |

**12.2 Community Engagement Expenses**

Jump to question:

|   | Direct & In-Kind Expenses (\$)    |
|---|-----------------------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ <input type="text" value="0"/> |
| Other Expenses  | \$ <input type="text"/>           |
| <b>Total</b>  | \$ <input type="text" value="0"/> |

**Comments**

Question Comment  
 Community Outreach Revenue (\$): Sonoma Wine Country Weekend Grant and Sonoma  
 Grants (Competitive) Community Foundation iRead Grant

**13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)**

Jump to question:

|  | TV Totals<br>(Pre-filled: Should equal | TV Only<br>(100% Dedicated) | Joint TV and<br>Radio: Amount | Radio Only<br>(100% Dedicated) | Total |
|--|--|-----------------------------|-------------------------------|--------------------------------|-------|
|--|--|-----------------------------|-------------------------------|--------------------------------|-------|

|   | Sum of TV Only and TV Allocated Cells) |             | Joint TV and Radio: Amount Allocated to TV | Allocated to Radio |             |              |
|---|--|-------------|--|--------------------|-------------|--------------|
| Corporate Management & Support                | 3.40                                   | 1.00        | 2.40                                       | 0.60               |             | 4.00         |
| Development                                   | 1.40                                   |             | 1.40                                       | 0.60               |             | 2.00         |
| Auction                                       | 2.00                                   | 2.00        |  |                    |             | 2.00         |
| Underwriting                                  | 1.22                                   |             | 1.22                                       | 0.28               |             | 1.50         |
| Programming                                   | 0.95                                   | 0.95        |  |                    | 0.50        | 1.45         |
| Production                                    | 3.15                                   | 0.05        | 3.10                                       | 1.40               | 3.00        | 7.55         |
| CD&D  | 4.81                                   | 4.00        | 0.82                                       | 0.18               | 2.50        | 7.50         |
| Educational Services and Community Engagement |  |             |  |                    |             |              |
| Customer/Relationship Management              | 0.81                                   |             | 0.81                                       | 0.19               |             | 1.00         |
| Other Activities & Services                   |  |             |  |                    |             |              |
| <b>Total Station FTEs</b>                     | <b>17.74</b>                           | <b>8.00</b> | <b>9.75</b>                                | <b>3.25</b>        | <b>6.00</b> | <b>27.00</b> |

13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: 13.2

|   | TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells) | TV Only (100% Dedicated) | Joint TV and Radio: Amount Allocated to TV | Joint TV and Radio: Amount Allocated to Radio | Radio Only (100% Dedicated) | Total               |
|---|--|--------------------------|--|---|-----------------------------|---------------------|
| Corporate Management & Support                | \$ 229,542   | \$ 84,288                | \$ 145,257                                 | \$ 36,151                                     | \$ 0                        | \$ 265,696          |
| Development                                   | \$ 67,310  | \$ 0                     | \$ 67,315                                  | \$ 27,728                                     | \$ 0                        | \$ 95,043           |
| Auction                                       | \$ 105,766   | \$ 105,766               | \$ 0                                       | \$ 0  | \$ 0                        | \$ 105,766          |
| Underwriting                                  | \$ 50,038  | \$ 0                     | \$ 50,040                                  | \$ 11,755                                     | \$ 0                        | \$ 61,795           |
| Programming                                   | \$ 31,958  | \$ 31,960                | \$ 0                                       | \$ 0  | \$ 31,612                   | \$ 63,572           |
| Production                                    | \$ 213,043   | \$ 1,682                 | \$ 211,364                                 | \$ 105,376                                    | \$ 161,704                  | \$ 480,126          |
| CD&D  | \$ 236,712   | \$ 189,269               | \$ 47,445                                  | \$ 10,598                                     | \$ 132,383                  | \$ 379,695          |
| Educational Services and Community Engagement | \$ 0   | \$ 0                     | \$ 0                                       | \$ 0  | \$ 0                        | \$ 0                |
| Customer/Relationship Management              | \$ 17,091  | \$ 0                     | \$ 17,092                                  | \$ 3,965                                      | \$ 0                        | \$ 21,057           |
| Other Activities & Services                   | \$ 0   | \$ 0                     | \$ 0                                       | \$ 0  | \$ 0                        | \$ 0                |
| <b>Total Station Personnel Expenses</b>       | <b>\$ 951,460</b>  | <b>\$ 412,965</b>        | <b>\$ 538,513</b>                          | <b>\$ 195,573</b>                             | <b>\$ 325,699</b>           | <b>\$ 1,472,750</b> |

13.3 Total Combined Joint Licensee Station (Revenue and Expenses)

Jump to question: 13.3

|  | TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells) | TV Only (100% Dedicated) | Joint TV and Radio: Amount Allocated to TV | Joint TV and Radio: Amount Allocated to Radio | Radio Only (100% Dedicated) | Total               |
|--|--|--------------------------|--|---|-----------------------------|---------------------|
| Revenue  | \$ 74,129,332  |                          |  |   |                             | \$ 0                |
| Direct Expenses  | \$ 1718558.00  |                          |  |   |                             | \$ 0                |
| In-Kind Expenses                                       | \$ 76,084  |                          |  |   |                             | \$ 0                |
| Indirect Expenses                                      | \$ 0   |                          |  |   |                             | \$ 0                |
| <b>Total Station Personnel Expenses</b>                | <b>\$ 951,460</b>  | <b>\$ 412,965</b>        | <b>\$ 538,513</b>                          | <b>\$ 195,573</b>                             | <b>\$ 325,699</b>           | <b>\$ 1,472,750</b> |
| Depreciation   | \$ 191,229   |                          |  |   |                             | \$ 0                |
| <b>Total Station Expenses (Including Depreciation)</b> |  | <b>\$ 412,965</b>        | <b>\$ 538,513</b>                          | <b>\$ 195,573</b>                             | <b>\$ 325,699</b>           | <b>\$ 1,472,750</b> |

Comments  
Question

Comment